



Vickie Schmitzer, CEO Frankenmuth Credit Union

Vickie Schmitzer is a life-long resident of Frankenmuth, Michigan.

She attended the University of Wisconsin School of Business—a big ten business school where she shares alumni status with famed influencers like the CEO of Huggies and Kleenex and the CEO of Cisco.

In 1979, Vickie was hired as one of the first three employees at Frankenmuth Credit Union (FCU).

FCU was founded by Millers and Brewers in 1969 and was originally housed in Frankenmuth's old Carling Brewery. Legend has it that in the early days when a member wanted a loan and if there wasn't enough savings to lend, staff would walk around the brewery carrying a shiny silver box asking employees to give additional deposits from

their pockets so money could be lent.

Vickie became CEO of FCU in 2003. Today they have 26 branches, assets over \$860m, over 330 employees and over 53,000 members throughout the state of Michigan.

Under the governance of Vickie, Frankenmuth Credit Union has received the revered Raddon Crystal Award six years in a row recognizing FCU as a top 10 credit union in the county and has also received the MCUL International Credit Union of the Year Award and CU Magazine's Rock Star Honors.

In 2020, Frankenmuth Credit Union earned the distinguished Forbes' Best Credit Union in the state of Michigan.

Vickie is married to Jeff Schmitzer. And is a mother of two and a grandmother of two grandsons and four granddaughters.

Vickie has served tirelessly throughout her career on dozens of local and state committees, associations, boards and organizations.