



Gene Pickelman
Co-Founder, President and CEO
Tri-Star Trust

Gene Pickelman, Co-Founder, President and CEO of Tri-Star Trust, serves with people and purpose in his heart. Day in and day out, his servant leadership focuses on positively impacting the lives of Tri-Star's clients, employees, and their communities. He understands the power in building long-lasting, authentic relationships that lead to real change, not only in business but in the world around us.

Tri-Star Trust, founded in 2000, is a trusted and valued wealth management partner that has grown to over 40 employees in 4 locations throughout central Michigan. Tri-Star and its dedicated employees embody their higher purpose of "Building caring, genuine relationships that strengthen families and transform our

communities".

Gene supports over 150 non-profits and organizations every year throughout communities in the Great Lakes Bay Region. He is a Conscious Capitalism founding Board Member, and serves on the Covenant Healthcare System Board of Directors, as well as the Saginaw Valley State University College of Business Advisory Board. He was also the Founder and Co-Chair of Saginaw's 1000 Leaders Initiative. Gene and his wife Lori reside in Freeland, MI and have two adult children and three grandchildren.