



In terms of your story, which pillar(s) / tenet(s) of CC (above) were best represented and/or impacted?

1. Describe how you aligned with that pillar? What did you do?
2. Why did you decide to address this pillar?
3. What were the challenges you faced in terms of addressing this pillar?
 - How have you educated/engaged your employees?
 - What support/training do (did) you find beneficial?
 - In terms of this pillar, what advice might you have for others?
4. What have been the benefits of addressing this pillar? E.g., Performance? Employees? Customers? Community?