

CONSCIOUS CAPITALISM CONSULTANT CERTIFICATION PROGRAM

Thank you for your interest! The Conscious Capitalism Consultant Certification program is one of our signature CCU offerings. CCU provides learning opportunities for individual Conscious Capitalists to go deeper in their practice and application of the Conscious Capitalist Credo and the four principles of Conscious Capitalism.

This outline provides some background and program details to help you decide if the Conscious Capitalism Consultant Certification program is the right opportunity for you.

Background

“Conscious Capitalism is a way of thinking about capitalism and business that better reflects where we are in the human journey, the state of our world today, and the innate potential of business to make a positive impact in the world.”

-from the Conscious Capitalist Credo

As Conscious Capitalists, we understand that businesses perform best when they are galvanized by **Higher Purposes** that serve, align, and integrate the interests of all their major stakeholders; when they are able to make decisions based on the interdependencies that exist across all **Stakeholders**, allowing them to discover and harvest synergies from situations that otherwise seem replete with trade-offs; when they have

Conscious Leaders who are driven by service to the company’s purpose, all the people the business touches, and the planet we all share together; and when they have trusting, authentic, innovative, and caring **Cultures** that make working there a source of both personal growth and professional fulfillment.

Many companies are looking to build these principles of Conscious Capitalism into their organizations, but it’s not always easy to get started. They need support from advisors who can guide them, support them, and lead them toward the best practices that have worked for countless successful conscious businesses around the world.

We believe that certified Conscious Capitalism Consultants will serve as a critical element to accelerating the success of companies that join the global movement of putting people back at the center of business thereby changing the perception of capitalism as a powerful force for good. Our global network believes that conscious businesses are helping to evolve our world so that billions of people can flourish, leading lives infused with passion, purpose, love, and creativity; a world of freedom, harmony, prosperity, and compassion.

As a certified Conscious Capitalism Consultant, you will be driving this change for years to come.



CONSCIOUS
CAPITALISM™



Consultant Certification Program Outline

As the only consultant certification program in the world offered by Conscious Capitalism, Inc., we have a responsibility to ensure that all of our certified consultants have been through rigorous coursework that supports them as exemplary leaders in this field. We designed the Conscious Capitalism Consultant Certification program as a year-long learning experience to ensure that our consultant candidates have the time they need to really go deep with the curriculum and also accommodate the fact that all of our candidates are engaged in full-time consulting work.

The Conscious Capitalism Consultant Certification program is a 52-week program of self-directed study and practice for consultants that will prepare you to support your clients as they develop their ability to

Consultant Candidates will engage in Learning Modules focusing on the following topics:

- The Conscious Capitalist Credo
- Stakeholder Orientation
- Higher Purpose
- Conscious Leadership
- Conscious Culture
- Securing an Aligned Client
- Change Management
- Organizational Development
- Team Building
- High Touch Engagement
- Data Collection and Building a Pilot Case Study
- Feedback and Performance Review

Your enrollment in this year-long CCU offering will provide access to:

- The latest innovations and best practices in our community of practice
- Comprehensive peer-to-peer exchanges on successful implementations
- Monthly Mastermind Zoom calls
- Module-specific study guides and required reading
- Small discussion groups
- Access to a comprehensive library of multimedia resources to help you take your consulting practice to the next level of elevating humanity through business

Certification is dependent upon each candidate demonstrating competency across three areas:

- Test of Curriculum Comprehension
- Demonstrated Success with a Client (Pilot Case Study)
- Recommendation from Client

How will this program support your consulting work?

Once successfully completed, Certified Conscious Capitalism Consultants will have access to a number of marketing benefits to support them in their efforts to help companies elevate humanity through their business. Some of the benefits are listed here:

- A unique profile on the Conscious Capitalism, Inc. website
- Marketing materials to support you in increasing your sphere of influence to a global audience, including a Certified Conscious Capitalism Consultant badge for use in your website and digital materials.