



Conscious Capitalism Workshop

The Conscious Capitalism Workshop provides your team of mid-market business leaders with an introduction to the fundamentals of Conscious Capitalism as a business philosophy. Customized for your business and its stage of organizational growth, these half-day workshops are designed to share a combination of best practices and four interlocking principles proven to elevate your business to greater operational success, giving your team proven tools to support them in becoming agents of societal flourishing.

THE BUSINESS CASE

Strong and growing evidence shows that conscious businesses implementing these principles outperform the market financially, and produce much higher levels of employee engagement, passion, and commitment -- increasing faithful customers who are advocates for the company, and suppliers who are fair and loyal -- all while building a reputation for innovation.

YOUR TEAM WILL RECEIVE PRACTICAL TOOLS AND RESOURCES

Practical case studies, interactive exercises, and mastermind sessions will offer myriad opportunities to engage and contribute while inspiring and challenging each team member to support the next stage of growth for your team, your business, and your community to thrive. Your team will receive:

- > A personalized introduction to the theory and four principles of Conscious Capitalism;
- > A signature mastermind experience that utilizes the unique skills, strengths, and experiences of all team members; and
- > An introductory toolkit to support the design and implementation of Conscious Capitalism into your workplace.

IS THIS WORKSHOP RIGHT FOR MY COMPANY?

- > Are you interested in a proven alternative to business as usual that emphasizes ideas like trust, collaboration, and compassion while earning a healthy profit?
- > Do the business leaders in your company want to learn more about this proven approach to business that is built on the fundamental universal truth that people aspire to more?
- > Do you want your business to shine as an example of capitalism as a powerful force for good?

BRING THE CONSCIOUS CAPITALISM WORKSHOP TO YOUR COMPANY

These customized, half-day workshop experiences are delivered on-site at your business for \$7,500.

To learn more or schedule a workshop, please email learning@consciouscapitalism.org.