



Contacts:

For CCI

Dan Dement

(619) 618-9785

dan.dement@consciouscapitalism.org

For CCLA

Belinda Tung

(917) 847-3012

belindatung@me.com

CEOs from Evite, Impact Theory, SoulPancake, Thrive Market to Speak at Conscious Capitalism's Purpose X Profit Conference

Event brings together executives and entrepreneurs of purpose-driven businesses from across Southern California to change the way capitalism is practiced and perceived

LOS ANGELES – November 17, 2017 – Conscious Capitalism Los Angeles, a chapter of Conscious Capitalism International, the nonprofit organization dedicated to elevating humanity through business, is pleased to announce the lineup of speakers for its inaugural [Purpose X Profit Conference](#) (PXP) to be held December 6 at Wanderlust Hollywood.

PXP is a full day conference featuring panels and keynotes by leaders of social enterprises and purpose-driven businesses who intend to prove that a more conscious practice of capitalism has the potential to create a better world. PXP participants will experience an unconventional and truly transformational conference format that includes unique learning environments, interactive practicums and a welcoming invitation to realize one's potential to elevate humanity through business. This year's conference theme is focused on the power of storytelling to create change.

"Humans are social creatures by nature, and storytelling is the essence of human connection," said Maureen McComsey, executive director of Conscious Capitalism Los Angeles. "The stories we plan to share at PXP will undoubtedly inspire and uplift participants to think higher in terms of business consciousness, as well as provide them with actionable takeaways to ultimately pave the way to a world in which business is both practiced and recognized as a force for good."

[Scheduled speakers](#) for the 2017 PXP Conference include:

SoulPancake CEO, Shabnam Mogharabi
Aspiration CEO, Andrei Chernei
Impact Theory CEO & founder, Tom Bilyeu
Thrive Market co-founder and co-CEO, Gunnar Lovelace
Evite CEO, Victor Cho
Explore.org Annenberg founder, Charlie Annenberg Weingarten
Omaze co-founder and vice chairman, Ryan Cummins
The Artemis Agency co-founder, Michelynn Woodard
Clique Media Group MyDomaine editorial director, Sacha Strebe
Pledgeling CEO, James Citron
Little Market cofounder, Hannah Skvarla
We First co-founder and CEO, Simon Mainwaring
Big Muse founder, Peter Himmelman
Well.org founder, Pedram Shojai
Cafe Gratitude co-founder, Ryland Engelhand

-more-



Vrai & Oro co-founder, Vanessa Stofenamcher
Qualcomm Government Affairs program manager, Kyle Moss
enso general manager, Karla Fernandez
Author and director, Josh Tickell
YogaClub co-founder, Brent Freeman
Kiss The Ground co-founder, Finian Makepeace

The First Annual Conscious Capitalism Purpose X Profit Conference will be held Wednesday, December 6 at Wanderlust Hollywood, 1357 N Highland Ave, Los Angeles. PXP Conference sponsors and partners include Tender Greens, Qualcomm, Conscious Company Media, LAZ Parking, Well.org, Dogeared and Sconely. For more information and to register, please visit PXPConference.org.

About Conscious Capitalism

[Conscious Capitalism Los Angeles](#) is a chapter of [Conscious Capitalism International](#), a 501c3 nonprofit organization dedicated to elevating humanity through business. The practice of Conscious Capitalism includes implementing the tenets of Higher Purpose, Stakeholder Orientation, Conscious Culture and Conscious Leadership. The organization produces transformational events, workshops, publications and academic research, and supports a growing network of Conscious Capitalism chapters around the world which serve as communities of inquiry for business leaders, entrepreneurs, coaches, consultants and others interested in advancing the Conscious Capitalism movement.

###