



Contact:

Dan Dement
(619) 618-9785
dan.dement@consciouscapitalism.org

Conscious Capitalists to Make the Case for a Better World at “Elevate Business” Conference in Portland

Co-founder of Conscious Capitalism International to join conscious business leaders from across the Pacific Northwest at first of its kind Portland gathering

PORTLAND, Ore. – February 5, 2018 – [Conscious Capitalism Portland](#), a chapter of Conscious Capitalism® International, the nonprofit organization dedicated to elevating humanity through business, is pleased to announce the lineup of speakers for its Elevate Business 2018 conference to be held February 21 at Ecotrust’s Billy Frank, Jr. Conference Center in Portland.

Elevate Business is a full day conference featuring panels and keynotes by thought leaders and executives from purpose-driven businesses who strive to prove that a more conscious practice of capitalism has the potential to create a better world for all—not just shareholders. Featured keynotes for the event:

Dr. Raj Sisodia, co-founder of Conscious Capitalism International and co-author of the best selling “Conscious Capitalism: Liberating the Heroic Spirit of Business,” “Firms of Endearment: How World-Class Companies Profit from Passion and Purpose,” and “Everybody Matters: The Extraordinary Power of Caring for Your People Like Family.”

David Howitt, founder and CEO of The Meriwether Group, a Portland-based private equity, business accelerator, and advisory firm committed to changing how human values are expressed in business. David and his wife created and built Oregon Chai, a beloved Northwest brand.

Joining Sisodia and Howitt are speakers and panelists representing conscious businesses from across the Pacific Northwest, including Ruby Receptionist CEO, **Jill Nelson**; Imperative co-founder, **Arthur Woods**; Heidi Ho Organics founder, **Heidi Lovig**; and Rose City Mortgage co-founder, **Renee Spears**. The event will also feature a panel exploring how technology is fast-tracking the conscious business movement hosted by Technology Association of Oregon president and CEO, **Skip Newberry**.

“Combining consciousness with business produces a powerful force for good in the world,” said Amy Powell, co-founder of Conscious Capitalism Portland chapter. “This event is a calling for those who wish to become local leaders in the much larger global movement aimed at bringing more consciousness to the practice of capitalism.”

Conscious Capitalism Portland’s Elevate Business conference will be held Wednesday, February 21, 2018 at Ecotrust, 721 Northwest 9th Avenue, Suite 200 in Portland. For more information and to register, please visit [ConsciousCapitalismPortland.org](#).

About Conscious Capitalism

[Conscious Capitalism Portland](#) is a chapter of [Conscious Capitalism International](#), a 501c3 nonprofit organization dedicated to elevating humanity through business. The practice of



Conscious Capitalism includes implementing the tenets of Higher Purpose, Stakeholder Orientation, Conscious Culture and Conscious Leadership. The organization produces transformational events, workshops, publications and academic research, and supports a growing network of Conscious Capitalism chapters around the world which serve as communities of inquiry for business leaders, entrepreneurs, coaches, consultants and others interested in advancing the Conscious Capitalism movement.

#